



THE LITERACY GROUP

# THE GREATEST LITTLE GOLF TOURNAMENT IN CAMBRIDGE

## SPONSORSHIP PACKAGE

**August 26th, 2023**  
**Wedges and Woods**



# The Literacy Group

The Literacy Group supports anyone who wants to improve the quality of their life, by upgrading their reading, writing, math, and computer skills. We have supported Waterloo Region for 23 years. Our fundraising events are vital to keeping our doors open for our free programs.



## Event

TLG is running a family golf tournament event. The event will be including competitions, a 50/50 draw, and the chance to win lots of prizes.

## Sponsor Recognition

- Your company name is seen by everyone at the event.
- Your company logos and websites are promoted through TLG's event social media and website.
- Recognition of support at our offices and through TLG's community newsletter.

**By supporting The Greatest Little Golf Tournament you will be helping us empower over 250 adults each year. Please support us and join us in helping adults in our community to achieve their employment, education, and personal goals.**



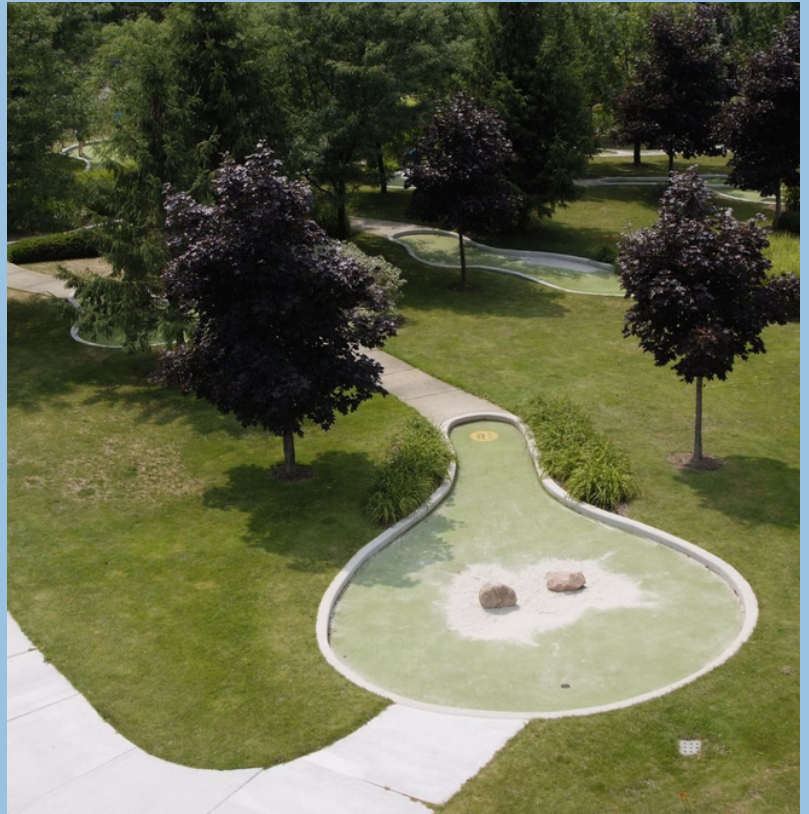
# Event Details



August 26th, 2023  
10am-4pm  
Wedges and Woods  
155 Can-Amara Pkwy, Cambridge.

## Tickets

- \$20/Single
- \$60/Team of 4



<https://www.facebook.com/WedgesNWoods>

- 18 holes of mini golf
- Contests
- 50/50 Draw
- Food and Prizes all day long

# Why Literacy Matters



25% of adults in Waterloo Region are functionally illiterate. That means they cannot read simple stories to their children



An adult living with low literacy is 2.5 times more likely to live in poor health



An adult living with low literacy is 2.5 times more likely to be living in poverty

- Community Literacy of Ontario 2018



**By supporting this fundraiser, you're directly impacting these statistics by helping us serve over 250 adults each year.**

# Sponsorship Levels

| Sponsor Recognition and Engagement  | Silent Auction Sponser | Bronze \$500 | Silver \$1000 | Gold \$1500 |
|---|------------------------|--------------|---------------|-------------|
| On TLG's website  | ✓                      | ✓            | ✓             | ✓           |
| In TLG's pre and post event communications                                      | ✓                      | ✓            | ✓             | ✓           |
| In pre and post event posts on TLG's social media platforms                     | ✓                      | ✓            | ✓             | ✓           |
| Advertisement space in program distributed to all attendees                     | ✓                      | ✓            | ✓             | ✓           |
| 4 Free tickets to send your staff as representatives to play in the tournament. |                        | ✓            | ✓             | ✓           |
| Have advertisement space at the end of each hole                                |                        | ✓            | ✓             | ✓           |
| Be recognized on local radio as an event sponsor and adult literacy supporter   |                        |              | ✓             | ✓           |
| Have a tutor room named after company for a year at TLG office                  |                        |              |               | ✓           |

## Previous Sponsors

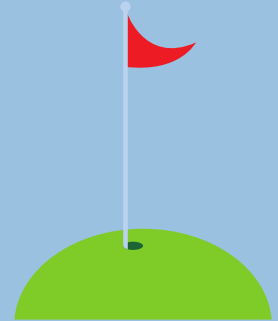


# Sponsorship Registration

**Please complete the following information to register as a sponsor for The Greatest Little Golf Tournament in Cambridge.**

Sponsorship Package (Please check to indicate your level of interest)

- ☐ Gold Level (\$1500)
- ☐ Silver Level (\$1000)
- ☐ Bronze Level (\$500)
- ☐ Silent Auction Sponsor



In-kind donations may be considered in place of cash sponsorships at the discretion of TLG.

**Please return this invoice and payment (payable to The Literacy Group) to the address below:**

**Attn: The Greatest Little Golf Tournament in Cambridge  
Unit 8, 300 Victoria St. N.  
Kitchener, ON N2H 6R9**

**Please email your logos and social media information to  
[stuart@theliteracygroup.com](mailto:stuart@theliteracygroup.com)**

Thank you for helping to make The Greatest Little Golf Tournament in Cambridge a success!

Have a question? Contact: John Stackhouse **519-743-6090** [john@theliteracygroup.com](mailto:john@theliteracygroup.com).

For **Ticket Purchases**, visit Events Page at [theliteracygroup.com](http://theliteracygroup.com) or call **519-743-6090**

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_



**CONDITIONS:** All Sponsorships are subject to The Literacy Group approval and acceptance. Acceptance of the Sponsorship shall constitute an agreement to provide advertising as described in the Sponsorship Brochure. **THE SPONSOR IS RESPONSIBLE FOR PROVIDING LOGOS TO THE LITERACY GROUP.** To be guaranteed recognition at sponsored level, sponsorships must be committed and logos received by July 5th 2023.